PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

William A. Clark et al.

Examiner:

Paul E. Callahan

Serial No.

10/657,287

Group Art Unit:

2137

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Docket No.

092807-011000

Title:

MOTION PICTURE ENCODING AND COUNTERFEIT TRACKING

SYSTEM AND METHOD

Customer No.: 33717

Confirmation No.

1382

CERTIFICATE OF TRANSMISSION

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Name: Angela

RESPONSE TO NON-FINAL OFFICE ACTION

MAIL STOP: AMENDMENT Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Dear Sir/Madam:

The following remarks are being filed in response to the Office Action mailed July 17, 2008 in the above-identified application.

Listing of the Claims begins on page 2 of this paper.

Remarks begin on page 7 of this paper.

Conclusion begins on page 10 of this paper.